



<b>Course unit Descriptor</b>	<b>Faculty of Economics Subotica</b>	 <b>UNIVERZITET U NOVOM SADU</b> <b>UNIVERSITY OF NOVI SAD</b>
		
<b>GENERAL INFORMATION</b>		
Study program in which the course unit is offered	Economics, Business Informatics	
Course unit title	Business Logistics Systems	
Course unit code	DR-648	
Type of course unit <sup>1</sup>	Optional	
Level of course unit <sup>2</sup>	Third	
Semester when the course unit is offered	First	
Year of study (if applicable)	-	
Number of ECTS allocated	8	
Name of lecturer/lecturers	Daniela Nuševa, PhD Goran Vukmirović, PhD	
Mode of course unit delivery <sup>3</sup>	Face-to-Face	
Course unit pre-requisites (if any)	-	
<b>PURPOSE AND OVERVIEW (max 5-10 sentences)</b>		
<p>The “Business Logistics Systems” course provides theoretical knowledge about the characteristics, components and specific stages of the business logistics subsystem, including solving practical problems of business logistics system. Given that logistics is gaining importance in the business process, the course includes all systems in the logistics supply chain starting with procurement flows and closing with flow of storage and transport to the end consumers. The course aims at familiarizing with business logistics processes, logistics strategies and concepts in the organization, logistics instruments, global approach to business logistics, etc.</p>		
<b>LEARNING OUTCOMES (knowledge and skills)</b>		
<p>The outcome of the course is mastering the knowledge in the field of Business Logistics, and enabling PhD students to perform independent research in the mentioned area, with the aim of finding new scientific knowledge.</p>		
<b>SYLLABUS (outline and summary of topics)</b>		

<sup>1</sup> Compulsory, optional

<sup>2</sup> First, second or third cycle (Bachelor, Master's, Doctoral)

<sup>3</sup> Face-to-face, distance learning, etc.

- Importance of business logistics
- Elements of business logistics
- International logistics
- Contemporary trends in designing business logistics systems

#### **LEARNING AND TEACHING** (planned learning activities and teaching methods)

##### Theoretical teaching:

Presentation of theoretical views and knowledge about business logistics systems based on the previously mentioned topics.

##### Practical teaching:

Case studies, seminar papers and presentations on various aspects and issues in contemporary business logistics systems such as: transportation, warehousing, packaging and material handling, international logistics, procurement, order management and customer service, inventory management, logistics and information technology, supply chain management concept, etc.

#### **REQUIRED READING**

1. Murphy Jr., P. R.; Knemeyer, A. M. (2015): Contemporary Logistics. England: Pearson Education Limited.
2. Chopra, S.; Meindl, P. (2016). Supply Chain Management: Strategy, Planning, and Operation. England: Pearson Education Limited.
3. Hines, T. (2013): Supply Chain Strategies: Demand driven and customer focused. London and New York: Routledge, Taylor and Francis Group.

#### **ASSESSMENT METHODS AND CRITERIA**

Attendance: 10 points  
 Colloquium 1: 25 points  
 Colloquium 2: 25 points  
 Seminar paper: 10 points  
 Oral exam: 30 points

#### **LANGUAGE OF INSTRUCTION**

English, Serbian