



<b>Course unit Descriptor</b>	<b>Faculty of Economics Subotica</b>	 <b>UNIVERZITET U NOVOM SADU</b> <b>UNIVERSITY OF NOVI SAD</b>
		
<b>GENERAL INFORMATION</b>		
Study program in which the course unit is offered	Business Informatics, Economics	
Course unit title	English for Economists	
Course unit code	IB-1	
Type of course unit <sup>1</sup>	Optional	
Level of course unit <sup>2</sup>	First	
Semester when the course unit is offered	Both	
Year of study (if applicable)	First	
Number of ECTS allocated	10	
Name of lecturer/lecturers	Zora Trninić, Mirna Vidaković	
Mode of course unit delivery <sup>3</sup>	Face-to-Face	
Course unit pre-requisites (if any)	--	
<b>PURPOSE AND OVERVIEW (max 5-10 sentences)</b>		
Mastering professional terminology and linguistic structures typical for the field of economics and business. Enhancing general linguistic skills necessary for foreign language use in different communicative tasks (reading comprehension, listening, grammatically and semantically accurate oral and written communication).		
<b>LEARNING OUTCOMES (knowledge and skills)</b>		
Student will be enabled to recognize and accurately interpret complex linguistic structures typical for professional economic environment. Student will be enabled to use professional terminology in oral and written communication in a variety of business contexts.		
<b>SYLLABUS (outline and summary of topics)</b>		

<sup>1</sup> Compulsory, optional

<sup>2</sup> First, second or third cycle (Bachelor, Master's, Doctoral)

<sup>3</sup> Face-to-face, distance learning, etc.

### Theory

- Companies and their structure
- Corporate culture
- Motivation
- Projects
- Data protection
- Products and packaging
- Career ladder
- Mergers and acquisitions
- Giving presentations
- International trade
- Start-up companies
- Appraisals
- Grammar (tense revision, verb patterns, modal verbs, indirect questions, quantifiers, question forms, passive, conditional sentences)

### LEARNING AND TEACHING (planned learning activities and teaching methods)

lecturing, group work, pair work, case studies, presentations, simulations of business situations

### REQUIRED READING

1. Allison, J. (2014). The Business 2.0. Intermediate. Student's Book, 2<sup>nd</sup> edition. London: Macmillan Education.
2. Emmerson, P., Allison, J. & Townend, J. (2013). The Business 2.0 Upper Intermediate Level Student's Book. London: Macmillan Education.
3. Emmerson, P. (2009). Business Vocabulary Builder. Oxford: Macmillan.
4. Hughes, J., Duckworth, M. & Turner, R. (2017). Business Result Upper-Intermediate. Student's Book. 2nd Edition 2<sup>nd</sup> edition. Oxford: Oxford University Press.
5. Hughes, J., Naunton, J. (2016). Business Result: Intermediate: Student's Book. Oxford: Oxford University Press.

### ASSESSMENT METHODS AND CRITERIA

Oral presentation – 20  
Preliminary exam - 40  
Written exam – 40

### LANGUAGE OF INSTRUCTION

English