

Study Programme: Elementary Teacher
Course Unit Title: Secondary Verbal Skills – Digital Literacy - Culture
Course Unit Code: U-4-2-1-4
Name of Lecturer(s): Ferenc Németh, Ottó Beke
Type and Level of Studies: Undergraduate Studies (BA)
Course Status (compulsory/elective): Elective
Semester (winter/summer): Summer
Language of instruction: Hungarian
Mode of course unit delivery (face-to-face/distance learning): Face-to-face learning
Number of ECTS Allocated: 2
Prerequisites: -
<p>Course Aims: The aim of the course is to enlighten contemporary age in terms of its technological-communicational surroundings with its opportunities and dangers. During the course we deal with information sometimes transferred not only in a written form but communicated in sound, too, this way giving insight into cultural processes. Secondary verbal skills are interactive, it is connected to the given situation and phenomena of contemporary history of written word.</p>
<p>Learning Outcomes:</p> <p>Secondary verbal skills in communication theory, complex system of digital writing and culture. During lectures and practical classes literary texts will be analyzed, which were taken from an everyday context of social surroundings. Students will be able to organize and interpret expressions which follow from secondary verbal skills and technological development of the modern era.</p>
<p>Syllabus:</p> <p><i>Theory</i></p> <p>Primary and secondary verbal skills and literacy. The significance of real places, personal contacts and paper based documents in the era of the internet. The relationship between communication and real space. Local and global trends in contemporary culture, knowledge in mobile world, digital culture and the third revolution of knowledge, cultural-historical significance of images.</p> <p><i>Practice</i></p> <p>Practical classes follow the content of lectures.</p>
<p>Required Reading:</p> <p><i>Compulsory:</i></p> <p>Benczik Vilmos: Nyelv, írás, irodalom kommunikációelméleti megközelítésben Bp. 2001.</p> <p><i>Optional:</i></p> <p>Assmann, Aleida: Szövegek nyomok, hulladékok: a kulturális emlékezet változó médiumai. In: Narratívák 8. Elbeszélés, kultúra, történelem (szerkesztette: Kisantal Tamás) Bp. 2009</p> <p>Meyrowitz, Joshua: A glokalitás hajnala: A hely és önzonosság új élménye a globális faluban, http://www.vilagossag.hu/pdf/20050902145557.pdf</p> <p>Nyíri Kristóf: Konzervatívnak lenni az internet korában. In: Információs Társadalom 2006/4.</p> <p>Poster, Mark: Digitálisan lokális: a kommunikációs technológiák és a tér, http://www.vilagossag.hu/pdf/20050902145716.pdf.</p>

Weekly Contact Hours: 2(30)	Lectures: 1 (15)	Practical work: 1 (15)	
Teaching Methods: Lecture, practice, work with mentors, discussion, individual work, consultation.			
Knowledge Assessment (maximum of 100 points):			
Pre-exam obligations	points	Final exam	points
Active class participation	20	Oral exam	50
Practical work	30		
Fieldwork			
Seminar(s)			
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			