

Course Unit Descriptor

Study Programme: Elementary Teacher		
Course Unit Title: Culture of Reading and History of Hungarian Media in vojvodina		
Course Unit Code: U-4-2-2-6		
Name of Lecturer(s): Ferenc Németh		
Type and Level of Studies: Undergraduate Studies (BA)		
Course Status (compulsory/elective): Elective		
Semester (winter/summer): Summer		
Language of instruction: Hungarian		
Mode of course unit delivery (face-to-face/distance learning): Face-to-face learning		
Number of ECTS Allocated: 2		
Prerequisites: -		
<p>Course Aims: Acquiring complex knowledge about the phenomenon of books, written word (electronic and printed), correct use of libraries, archives, bibliography as well as databases from the internet. Specific historical development of Hungarian media in Vojvodina (print, film, radio, television).</p>		
<p>Learning Outcomes:</p> <p>Books, their role in human culture. Students will learn how to use correctly libraries, archives, bibliography as well as data bases from the internet, in order to find relevant information for their professional work. Specific historical development of Hungarian media in Vojvodina.</p>		
<p>Syllabus:</p> <p><i>Theory</i></p> <p>Elaborating on the following topics: Written word, starting from manuscripts and Guttenberg. Creation of Guttenberg's Galaxy. The significance of written word in the transfer of knowledge. World famous libraries, publishers and print. History of Hungarian media in Vojvodina (print, film, radio, television). The phenomenon of e-books. Electronic databases in Vojvodina and how to use them.</p> <p><i>Practice</i></p> <p>Students gain practical knowledge in using libraries. They also learn about Hungarian media in Vojvodina, as well as their significance in informing Hungarians in the region.</p>		
<p>Required Reading:</p> <p><i>Compulsory:</i></p> <p>Tevan, Andor (1984): A könyv évezredes útja. Budapest: Gondolat.</p> <p>Ispánovics, Csapó Julianna (2011): A bácskai magyar irodalmi kultúra előtörténete a régió magyar könyvkiadása szempontjából. Újvidék: Bölcsészettudományi Kar.</p> <p>Németh, Ferenc (2004): A nagybecskereki sajtó története 1849-1918. Újvidék: Forum Könyvkiadó.</p> <p><i>Optional:</i></p> <p>Hatvan éve szól a rádió (2009): Az Újvidéki Rádió története képekben és vallomásokban. Újvidék.</p> <p>Kartag, Nándor (Ed.) (2003): 35 éve együtt. A jugoszláviai magyar televíziózás története. Újvidék: Forum Könyvkiadó–Családi Kör.</p>		
Weekly Contact Hours: 2(30)	Lectures: 1 (15)	Practical work: 1 (15)
Teaching Methods:		

Lecture, practice, work with mentors, discussion, individual work, consultation.			
Knowledge Assessment (maximum of 100 points):			
Pre-exam obligations	points	Final exam	points
Active class participation	10	Oral exam	40
Practical work	10		
Fieldwork			
Seminar(s)	40		
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			