

Name of the subject: Planning and Management in Geotourism
Teacher(s): Đorđije Vasiljević, Slobodan Marković, Vladimir Stojanović
Status of the subject: Elective
Number of ECTS points: 15
Condition: -
<p>Goal of the subject</p> <p>The goal is to acquaint students with the importance of geodiversity and geoheritage, to point out their values (aesthetic, cultural, economic, tourist, etc.) but also vulnerability and degradation. One of the tools for presenting these parameters to the general public is geotourism as a specific and sustainable form of tourism. Special attention will be paid to the activities of planning and management in geotourism because these are the activities on which the overall sustainability of a destination depends (visitor satisfaction, well-being of the local community, quality of geotourism offer, preservation of natural values). At the same time, PhD students will be introduced to the latest international scientific literature that analyzes this issue, as well as to the adequate methods used in planning and management.</p>
<p>Outcome of the subject</p> <p>Enabling PhD students to understand the fundamental importance of natural processes in tourism, then to adequately understand the issue of geoheritage in the function of geotourism development. Competence of PhD students for defining the tourism development strategy of a destination based on geoheritage but also other (mostly natural) resources. Application of acquired knowledge, independent creation of a working hypothesis and realization of the research process in scientific research work in the field of geotourism, geoheritage and other natural values.</p>
<p>Content of the subject</p> <p><i>Theoretical lectures</i></p> <p>Defining basic concepts (geodiversity, geoheritage, geoconservation, geotourism). Values of geodiversity as a basis for the development of geotourism. Threats to geodiversity and geoconservation methods. Geoparks as geotourism destinations. Interpretation in geotourism. Profiling and identification of geotourists. Creating a geotourism offer. Contemporary trends in geotourism. Geotourism in Serbia.</p> <p><i>Practical lectures</i></p> <p>Joint work (of professors and students) on research, data collection, analysis and discussion of results. Encouragement and assistance in writing and methodological setting of scientific work and publishing in one of the domestic or international scientific journals.</p>
<p>Recommended literature</p> <p>Anze C., Young Ng, Erkuang Z., Mingzhong T. (Eds) 2020. Dictionary of Geotourism. Springer Nature Singapore Anze C., Yunting, L., Young C.Y. 2015. The Principles of Geotourism. Springer Geography, Berlin Dowling, R. & Newsome, D. 2005. Geotourism. Elsevier. Great Britain. Gray, M. 2013. Geodiversity. Wiley Blackwell, London. Hose T.A. (Ed.) 2016. Geoheritage and Geotourism: A European Perspective. New York: Boydell & Brewer. Recommended doctoral dissertations, scientific papers and websites with current issues in geotourism and related topics.</p>

Number of active classes	Theory:5	Practice:5
Methods of delivering lectures		
Lectures, individual consultations, seminar papers		
Evaluation of knowledge (maximum number of points 100)		
Seminar paper 50 points		
Oral exam 50 points		
Ways of testing the knowledge may vary: (written tests, oral exam, project presentation, seminars ets.....		
*maximum length 1 A4 page		