

Name of the subject: Leisure time management in tourism		
Teachers: Andjelija Ivkov Džigurski, Tatjana Pivac, Kristina Košić		
Status of the subject: Elective		
Number of ECTS points: 15		
Condition:-		
Goal of the subject		
<p>Tourism and entertainment include all economic and social activities related to travel, recreation and leisure. Professionals in this field have a responsibility to make the most of the free time of client-tourists, either through direct contact, or through efficient management, logistics and staff involved in the activities.</p> <p>The aim of the course is to acquaint students with the theory and organization, as well as with the most important elements and factors of leisure time. Adequate organization of leisure time in tourism requires the creative role of animation, and its great importance in shaping the basic and additional components of the tourist product. Animation is also a factor of market segmentation and typology of tourists, as well as an important component of the quality of the tourist offer and the content of the stay.</p>		
Outcome of the subject		
<p>The application of the aforementioned theoretical knowledge and creative approach to the organization of leisure time in tourism, with knowledge of specific aspects of animation, will lead to the creation of tourist products in accordance with cultural, entertainment and sports and recreational needs, desires and motives of target market segments. Mastering the basic methods of monitoring the effects of the organization and planned animation programs, in practice, should lead to a new higher quality of the tourist product and appropriate customer satisfaction. Respect for the specifics of tourism, especially planning, organization and implementation of appropriate measures, very much depends on the success and effects of tourist animation as one of the main contents of leisure time of tourists.</p>		
Content of the subject		
<i>Theoretical lectures</i>		
<p>Leisure time throughout history. The concept of leisure time. Relationship between work and leisure time. Functions of leisure time (psychological, economic, social, cultural). Leisure practices (physical, practical, cultural and social activities). Leisure policy (role of the state, local communities and associations). Social and cultural significance of games and recreation. Leisure time, personality and family. Leisure time and social classes. Leisure time and subcultures. Leisure time and religion. Games, sports and recreation as leisure activities. Art as free time. Immobile forms of leisure use. Mobile use of free time. The structure of free time. Assessment and effects of leisure use. Leisure time in the future (possible evolution, hypotheses for future development). Tourism as a form of using leisure time. Designing a tourist product according to the needs of tourists for tourist animation during leisure time.</p>		
<i>Practical lectures</i>		
<p>Development of the project task, according to the student's interest. Conducting field research and presentation of results, and publishing them in the form of scientific paper.</p>		
Recommended literature		
<ul style="list-style-type: none"> • Event Planning by Judy Allen, second editon, Wiley, 2009. • Ivkov-Džigurski Anđelija, 2012. Tourist animation. PMF, DGTH, Novi Sad. • Vanja Dragičević, Snežana Besermenji, Tatjana Pivac, Anđelija Ivkov-Džigurski, Kristina Košić (2013): <i>Evaluation of tourist attractiveness and museum management in Sombor and Apatin (Serbia)</i>. Acta Geographica Slovenica. 53-2. pp. 403-413. DOI: 10.3986/AGS53405 ISSN: 1581-6613 • Ivkov Milan, Ivana Blešić, Jovanka Popov Raljić, Anđelija Ivkov Džigurski, Tatjana Pivac, Tamara Jovanović, (2015). <i>Visitors' motives for attending a hybrid event: a case study of agricultural fair</i>. Economics of Agriculture 1/2015. pp. 9-28. UDC 061.43:631ISSN 0352-3462 • Mijatov Maja, Anđelija Ivkov-Džigurski, Tatjana Pivac, Kristina Košić, 2016. The Leisure time aspects in a Ski centre — Kopaonik mountain Case Study (Serbia). Proceedings of the Geographical Institute “Jovan Cvijić” (ISSN: 0350-7599). Vol. 66. Br. 2. Str. 291–306. UDC 911.3:379.8(497.11) DOI:10.2298/IJGI1602291M • Medić Sandra, Pivac Tatjana, Ivkov Anđelija, Košić Kristina, Pavlović Nataša (2015): <i>Leisure time and museums - motives for visits</i>. Proceedings of the Geographical Institute “Jovan Cvijić” (ISSN: 0350-7599). Vol. 65. Br. 3. Str. 391-406 		
Number of active classes	Theory: 5	Practice: 5
Methods of delivering lectures: Method of oral presentation: monologue, dialogue, discussion, group work, Illustrative-demonstrative methods: multimedia presentation, demonstration		
Evaluation of knowledge (maximum number of points 100)		
Practice (scientific research) 50 points		
Oral exam 50 points		