

Study programme: Master Adventure tourism			
Course title: Wildlife tourism			
Lecturer: Milosava Matejevic			
Status: obligatory			
ECTS: 6			
Learning objectives			
The aim of the course is to acquaint students with the theoretical foundations of wildlife tourism and to acquire knowledge on how to organize tourist activities aimed at bringing tourists into contact with wild animals.			
Learning outcomes			
Upon completion of the course, students will be able to develop a comprehensive understanding of all the principles of wildlife tourism, and to independently and critically analyze the possibilities for the development of this form of tourism and the improvement of the tourist product at a specific tourist destination or the creation of a new tourist product in the field of wildlife tourism.			
Syllabus			
<i>Theoretical instruction :</i>			
- Concept and definition of wildlife tourism; Specificities of this form of tourism; Classification of tourist activities within wildlife tourism; Tourist demand, Consumer and non-consumer forms of wildlife tourism; Hunting and fishing tourism, Animal watching, Photo safaris, Zoo tourism, Other forms of wildlife tourism; Economic importance of wildlife tourism; Positive and negative impact on wildlife and the environment.			
<i>Practical instruction</i>			
Participation in organizing various forms of tourist activities based on encounters with wild animals; participation in the implementation of various operational measures in hunting grounds in order to maintain the functionality of the hunting tourism destination; tour and participation in the activities of the NP "Fruška gora".			
Literature:			
1. Newsome, D., Dowling, R., Moore, S. (2005). Wildlife Tourism, Frankfurt Lodge, Clevedon Hall, Victoria Road, Clevedon BS21 7HH.			
2. Matejevic, M., Markovic, V. (eds) (2023). Evaluating the hunting tourism potential – International case studies, University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management ISBN 978-86-7031-617-1 (pdf), https://huntour.czu.cz/en/r-16526-outputs/r-19310-o3-case-study-evaluating-the-hunting-tourism-potential			
Lectures 6			
Methods of Teaching: Lectures, Illustration and Demonstration, Practical skills			
Knowledge score (maximum 100 points)			
Pre-examination assignments	points	Final examination	points
Activities during lectures	5	Written examination	
Practical skills	5	Oral examination	45
Colloquia	40	
Seminar paper	5		