

Level: master				
Course title: Tour guiding and organization of an adventure tours				
Status: obligatory (Adventure tourism module)				
ECTS: 6				
Requirements:				
Learning objectives Familiarizing students with the characteristics of adventure tourism, by pointing out the theoretical and practical importance of organizing and conducting adventure tours. The aim of the course is to adopt the operational and administrative duties of the guide service, familiarization with the ways of leading groups depending on the activities and circumstances, as well as the size and type of the group.				
Learning outcomes Mastering the basic principles of the guide service for adequately leading outdoor tours. Mastering practical and administrative content for creating an appropriate adventure tourist product. Developed ability to determine activities and adjust tours to target groups.				
Syllabus				
<i>Theoretical teaching</i> The concept, history and division of adventure tourism. Importance and trends of adventure travel through a multidisciplinary perspective. Characteristics of "hard" and "soft" adventure activities and analysis of guest profiles. Characteristics of group leaders. Administrative and operational duties. Phases of planning, creation and management of tourist groups. Specificity of the work and duties of a tourist leader. Ways of leading groups. A day on the tour. Tour safety and risk assessment.				
<i>Practical teaching</i> Planning tours, their preparation, realization and evaluation. Analysis of subject content through concrete examples.				
Weekly teaching load 4(60)				Other:
Lectures: 2	Exercises: 2	Other forms of teaching:	Student research:	