

<b>Study Program:</b> OAC Tourism
<b>Course Title:</b> English in Tourism and Hospitality – Intermediate Level (B1)
<b>Professor:</b> dr Dragana Vukovic Vojnovic; Marija Nicin
<b>Course Status:</b> Compulsory
<b>ECTS Credits:</b> 4
<b>Prerequisites:</b> Completion of English in Tourism and Hospitality – Lower Intermediate Level (A2).
<p><b>Course Objective</b></p> <p>The course aims to expand language structures and skills across all four language skills, covering both formal and informal registers in spoken and written expression. Students learn basic techniques of business communication and industry-specific language, extend their vocabulary, and gain skills for active and precise use of essential tourism and hospitality terms in professional and daily contexts. Emphasis is placed on improving speaking skills and fluency, broadening theoretical knowledge of grammar, and applying these rules in daily work and communication. The language units align with the B1 level of the CEFR, supporting readiness for a basic professional role.</p>
<p><b>Learning Outcomes:</b> Upon completion, students will be able to:</p> <ul style="list-style-type: none"> <li>• Analyze written texts and oral presentations in the field of tourism and business communication;</li> <li>• Discuss and debate industry-related topics;</li> <li>• Communicate effectively in a business environment, understanding professional register and style;</li> <li>• Convey information in tourism and hospitality in specific written and oral formats;</li> <li>• Independently and accurately use specialized grammatical constructions in various industry-relevant contexts;</li> <li>• Understand cultural nuances in spoken and written English.</li> </ul>
<p><b>Course Content</b></p> <p><b>General and Subject-Specific Characteristics:</b> Active and passive constructions, expressing future events, impersonal verb forms (participles, infinitives, gerunds), relative clauses, first and second conditionals, direct speech, indirect questions, requests and commands, collocations, phrasal vocabulary, and grammar.</p> <p><b>Language and Communication Skills Development:</b> Reading and analyzing professional texts; writing reports on travel motives, creating tourist offerings and menus, describing global tourist destinations (cultural and natural characteristics), presenting national cuisines, understanding tourism and hospitality industries and occupations, oral presentations on job roles and responsibilities, hotel and destination operations, report writing, information provision, guest interactions, and oral presentations on hotels or destinations.</p> <p>Lectures incorporate visual methods such as PowerPoint presentations, films, clips, and photos related to specific topics in tourism and hospitality.</p> <p>Students also have opportunities for discussions and debates on tourism, hospitality, and contemporary business themes.</p> <p>In addition to general tourism and hospitality content, specific module-related texts are included</p>
<p><b>Resources:</b></p> <ul style="list-style-type: none"> <li>• Vuković Vojnović, D., English for Tourism and Hospitality, University of Novi Sad, Faculty of Sciences, 2010.</li> <li>• Harding, K., Going International - English for Tourism, Oxford University</li> <li>• Murphy, R., English Grammar in Use (Intermediate), CUP, 2004</li> <li>• Oxford Advanced Learner’s Dictionary, Oxford University Press, 2010</li> </ul>

- Additional Resources: Grammars, dictionaries, authentic materials, and multimedia.

<b>Teaching Hours</b> 3	<b>Lectures:</b> 3	<b>Practical:</b> ---	
<b>Teaching Methods</b> Text analysis, audio material listening, grammar exercises, interactive communicative exercises using multimedia, debates, and discussions, utilizing Moodle and Microsoft Teams platforms.			
<b>Assessment (maximum 100 points)</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
<b>Lecture participation</b>	5	Written exam	50
<b>Practical instruction</b>	---	Oral exam	10
<b>Mid-term exam</b>	30		
<b>Seminar assignment</b>	5		