

Study Program: OAC Tourism		
Course Title: English in Tourism and Hospitality – Upper Intermediate Level (B2)		
Professor: dr Dragana Vukovic Vojnovic; Marija Nicin		
Course Status: Compulsory		
ECTS Credits: 4		
Prerequisites: Completion of English in Tourism and Hospitality – Intermediate Level (B1).		
<p>Course Objective The course builds on prior knowledge, introducing complex language elements, functional grammatical expressions, and vocabulary related to the profession. It focuses on developing both formal and informal styles of written and oral expression, analyzing professional texts, identifying lexical and grammatical features, and contrasting them with the native language. It also aims to teach advanced techniques in business communication and industry-specific language, enhancing critical thinking and cultural understanding in professional contexts..</p>		
<p>Learning Outcomes: Upon completion, students will be able to: General skills: Recognizing professional English characteristics, critical thinking, understanding cultural communication nuances in business, mastering academic discourse analysis and expression, and teamwork in pairs or groups. Subject-specific skills: Analyzing and understanding professional texts in tourism and hospitality, identifying key concepts for vocabulary building, understanding cultural aspects of spoken and written English in the field, and applying academic language features in written and spoken tasks.</p>		
<p>Course Content Theoretical Instruction:</p> <ul style="list-style-type: none"> • Analysis of spoken and written language in tourism, covering: • Tour guide language, writing promotional texts for city tours and weekend trips, hotel brochures, detailed food descriptions (nutritional values). • Cultural aspects of the professional language, metadiscourse markers, functional grammatical structures at the B2 level, and vocabulary expansion (e.g., descriptive adjectives in promotional discourse, collocations, phrasal verbs). • Themes include sustainable tourism, urban and rural tourism, spa tourism, hotel promotional activities, and event organization. <p>Practical Instruction: Application of theoretical knowledge through:</p> <ul style="list-style-type: none"> • Designing itineraries and written offers for weekend tours, • Video dialogues recommending tours, • Preparing and delivering a tour guide presentation, • Event and conference planning activities, • Simulating meetings (expressing opinions, providing arguments), • Writing guest complaint responses, • Proposing business improvements, • Creating promotional brochures, • Written and oral tasks on industry-relevant topics, and • Providing constructive peer feedback. 		
<p>Resources:</p> <ul style="list-style-type: none"> • Vuković Vojnović, D., English for Tourism and Hospitality, University of Novi Sad, 2010 (new edition in preparation). • Harding, K., Going International - English for Tourism, Oxford University Press. • Jakobs, M. & Strutt, P., English for International Tourism, Longman. • Oxford English-Serbian Student’s Dictionary, OUP. • Oxford Practice Grammar Advanced • Collins Online Dictionary. • Online Collocation Dictionary. • Authentic electronic audio and video resources (e.g., Visit York YouTube Channel). • Other authentic online resources (e.g., UNWTO). 		
Teaching Hours 3	Lectures: 3	Practical instruction: ---

Teaching Methods

Text analysis, audio material listening, grammar exercises, interactive communicative exercises using multimedia, debates, and discussions, utilizing Moodle and Microsoft Teams platforms.

Assessment (maximum 100 points)

Pre-exam obligations	points	Final exam	points
Lecture participation	5	Written exam	50
Practical instruction	---	Oral exam	10
Mid-term exam	30		
Seminar assignment	5		