

<b>Study Program: OAS Tourism</b>
<b>Course Title: English for Specific Purposes - Advanced Language Skills</b>
<b>Professor: dr Dragana B. Vuković Vojnović; Marija S. Nicin</b>
<b>Course Status:</b> Compulsory
<b>ESPB Credits:</b> 4
<b>Requirement:</b> Completion of English in Tourism and Hospitality - Upper Intermediate Level ( B2 )
<p><b>Course Objective</b></p> <p>Building on acquired knowledge from previous levels, adopting more complex language elements, functional and grammatical expressions and vocabulary related to the profession. Developing the ability for independent learning and the creation of complex integrated written and oral tasks in the context of professional English. Primary and secondary analysis of professional texts, recognition of complex lexical and grammatical features of texts and contrastive comparison with native language, communicative and rhetorical functions of professional texts. Developing the skill of translating a professional text.</p>
<p><b>Learning Outcomes</b></p> <p>Based on the content of the course listened to and learned, the student should have developed</p> <ol style="list-style-type: none"> <li><b>General skills:</b> mastery of professional English language characteristics, critical thinking and expression of opinions and attitudes in a business environment , negotiation skills and systematic argumentation of personal views, adequate expression of agreement or disagreement with the interlocutor, expression of assumptions regarding past, present and future events, solving problem tasks individually and in a team .</li> <li><b>Subject-specific skills:</b> understanding and analysis of written or spoken professional texts in the field of tourism and hospitality in English and extracting key concepts of the corresponding field ( expanding professional vocabulary) and contrasting with the mother tongue, adopting cultural peculiarities of spoken and written English in the framework the language of the profession, the acquisition of complex lexical and grammatical features of the academic language of the given profession at the C1 level and the application of the acquired knowledge in concrete written and spoken tasks.</li> </ol>
<p><b>Course Content</b></p> <p><b>Theoretical instruction</b> - observation and critical analysis of the characteristics of the spoken and written language of the profession in accordance with the advanced level of language learning and the selected study program - module (online communication and promotion; multimodal tourism discourse; <i>newsletter</i> ; case studies); genre analysis; principles of translation of professional texts; functional-grammatical structures relevant at the C1 level and in the language of professions (complex future tenses, combined conditionals, adverbial clauses, participle clauses, cleft sentences, inversion and more complex discourse markers, modality); expanding the vocabulary - professional vocabulary at the C1 level of the language of the profession, compound adjectives and compound nouns in promotional discourse, adverbial modifiers, collocations, phrasal verbs); communication with the client. Processing of texts in English with thematic units: global trends in tourism and hospitality, goals of sustainable tourism development, tangible and intangible heritage, application of technology in tourism and hospitality, scientific achievements, future of tourism and hospitality, lifestyles and individualized travel.</p> <p><b>Practical instruction</b> - practical application of acquired knowledge from the theoretical instruction in accordance with the selected module:</p> <ul style="list-style-type: none"> <li>- creating a website for a hotel/restaurant,</li> <li>- responsible multimodal communication on social networks</li> <li>- creating a newsletter related to a specific destination</li> <li>- adaptation of oral and written information to the target group of clients</li> <li>- a written proposal for changes to improve some segment of the business of a travel agency, hotel or restaurant (<i>proposal</i> )</li> <li>- preparation of an oral assignment based on previously given information in the context of real situations within the language of the profession (case study)</li> <li>- oral and written treatment of contemporary topics relevant to the profession , especially the sustainable development goals of the United Nations and their application in the context of tourism and hospitality</li> <li>- giving constructive feedback to colleagues</li> </ul>
<p><b>Resources</b></p> <ol style="list-style-type: none"> <li>1. Selection of authentic electronic texts and audiovisual content related to the profession</li> <li>2. Mol. H. <i>English for Tourism and Hospitality in Higher Education Studies</i> , 2008, Garnet Education</li> <li>3. <a href="https://www.unwto.org/">https://www.unwto.org/</a></li> <li>4. <a href="https://www.unesco.org/en">https://www.unesco.org/en</a></li> <li>5. <i>Oxford English Serbian Student's Dictionary</i> , OUP</li> <li>6. <i>Oxford Practice Grammar Advanced</i> <a href="https://elt.oup.com/student/practicegrammar/?cc=rs&amp;sellLanguage=en">https://elt.oup.com/student/practicegrammar/?cc=rs&amp;sellLanguage=en</a></li> </ol>

7. Grammar and Vocabulary for Advanced, Cambridge University Press, additional materials  
<https://www.cambridge.es/en/catalogue/exams/supplementary-material/grammar-and-vocabulary-for/advanced/resources>

8. *Collins Online Dictionary* <https://www.collinsdictionary.com/>

9. *Online Collocation Dictionary* <https://www.freecollocation.com/>

10. Other authentic electronic sources (eg <https://www.cntraveller.com/>)

<b>Teaching hours</b>	<b>Theoretical instruction:</b>	<b>Practical instruction:</b>
3	3	/

**Teaching Methods**

Lectures are combined with communicative, interactive exercises with the use of computers and multimedia content, debates and discussions, use of the Moodle and Microsoft Teams platforms. Virtual cooperation with partner institutions and teamwork in an international environment.

Students are expected to actively participate in class and think critically.

**Assessment (maximum 100 points)**

<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
<b>Lecture participation</b>	5	Written exam	50
<b>Practical instruction</b>		Oral exam	10
<b>Mid-term exam</b>	30	.....	
<b>Seminar assignment</b>	5		