

Study programme: Bachelor of Science Hotel Management			
Course title: English Language -Communication Skills			
Professor: PhD Stanka Radojčić			
Status of the course: elective			
ECTS credits: 4			
Prerequisite:			
Course objectives Developing oral communication skills in an academic environment with a special focus on communication within the scientific field and profession. Equipping students for independent and fluent oral expression in English in European and international university and business environments. Encouraging independent learning, developing learning strategies, and assessing knowledge. Acquiring language elements, functional expressions, and vocabulary according to the needs of professional oral communication. Special attention is given to developing academic language skills, personal development, enhancing professional competence and qualifications, and developing awareness of interculturality in the academic environment.			
Course deliverables Based on the content covered in the course, students will develop general abilities to recognize features of oral expression in academic and business environments, rapidly interpret and critically analyze specialized spoken texts, master analysis of spoken discourse and expression in academic and business environments, master teamwork and communication in the business environment with peers and groups, as well as subject-specific abilities to recognize style and structure features of spoken and written specialized texts in English related to tourism, hospitality, management, and marketing. They will also develop skills for coherent and adequate oral expression and comprehension in English within the professional field, abilities in leading dialogues, meetings, debates, and presentations in academic and business environments, expand professional vocabulary and contrast with their native language, adopt cultural peculiarities of spoken English, adopt functional lexical and grammatical elements of English in the field of hospitality, and apply acquired knowledge in specific written and spoken tasks.			
Course content Theoretical instruction involves observing the features of professional and academic English language and comparing them with the native language. It also covers cross-cultural aspects of foreign language professions, advancing speaking language skills, analyzing English language usage needs in different sectors, fostering cognitive language learning and critical thinking abilities, and mastering both spoken and written English in academic and professional settings. Practical instruction focuses on developing written and oral communication skills in academic and professional environments, delving into contemporary topics in hospitality and related fields, understanding the structure and genre characteristics of oral communication, and utilizing appropriate language styles. Additionally, it includes applying acquired knowledge to specific tasks such as making phone calls, presentations, conducting meetings, negotiations, and case studies. Furthermore, it involves expanding professional vocabulary in academic terminology and industry-specific terms.			
Resources 1.Sweeney, S. <i>English for Business Communication</i> , Cambridge University Press 2.Crowther/Alwyn, J. <i>Business Roles 2</i> ,CUP 3.Dignen, B. <i>Communicating Across Cultures</i> , CUP 4.Authentic audio material with appropriate exercises, dictionaries, additional literature 5.Course Teacher Script			
Teaching hours: 3		Lectures: 3	
		Practical instruction: 0	
Teaching methods The lectures are combined with the simulation of communication in the academic and business environment, the illustrative and demonstrative method is applied, work on texts from the profession and interactive communication practice with the use of computers and multimedia.			
Assessment (maximum number of points 100)			
Pre-exam obligations	Points	Final exam	points
Lecture participation	5	Written exam	45
Practical instruction			
Midterm exam	40		
Presentation of the project	10		

