Study Programme: Fruit Science, Viticulture and Horticulture, module Fruit science and viticulture

Course Unit Title: Business English Language 1

Course Unit Code: 19.URV061

Name of Lecturer(s): Bojana B. Komaromi, Aleksandar M. Jagrović, Igor Đ. Cvijanović

Type and Level of Studies: undergraduate academic studies

Course Status (compulsory/elective): elective

Semester (winter/summer): summer

Language of instruction: Serbian and English

Mode of course unit delivery (face-to-face/distance learning): face-to-face

Number of ECTS Allocated: 6

Prerequisites: none

Course Aims: Acquisition, consolidation and enhancement of basic grammar, pronunciation, spoken and written language patterns aimed at educating students for formal and informal communication in General English. Introducing students to English for Specific Purposes (ESP), i.e. basic terms and concepts in agriculture at the intermediate level (BEC Preliminary).

Learning Outcomes: Students will be capable of using both spoken and written General English at the Intermediate level (according to the Common European Framework of Reference for Languages).

Students will also be able to recognise and actively use specialist terms and concepts in agriculture at the intermediate level (BEC Preliminary).

Syllabus:

Theory

Phonetics: Correction of students' pronunciation, accent and intonation according to the standard dialects of the English language (British and/or American). Morphology: Nouns (plural, gender, and genitive); Pronouns (personal, possessive, question, relative, and reflexive); Adjectives (formation and comparison); Adverbs (formation, place and comparison); Verbs (forms, auxiliaries, modal verbs, tenses, and gerund). Syntax: Word order, clauses, sentences, and sentence organisation. Lexical forms: phrasal verbs, idioms, collocations and compounds. Translation: Bilingual translation: from Serbian into English and vice versa.

Practice

Spoken language activation in practical everyday situations. Grammar revision exercises. Development of translation skills and techniques. Developing business communication and academic writing skills. Developing presentation skills. Delivering specialist presentations in English.

Required Reading:

Whitby, N. (2013). Business Benchmark – BEC Preliminary, 2nd Ed. Cambridge University Press.

Doff, A. et al. (2015). Empower Intermediate. University Printing House, Cambridge.

Murphy, R. (2015) Essential English Grammar in Use, 4th Ed. Cambridge University Press.

Гајић, Р. (2005). English in Agriculture. Научна књига КМД, Београд.

Bailey, S. (2011). Academic Writing, A Handbook for International Students, 3rd Ed. Routledge, London and New York.

Weekly Contact Hours:	Lectures: 2	Practical work: 2
Teaching Methods.		

Teaching Methods:

Lectures, tutorials, and consultations. Working in small groups and pairs. Individual work using audio-visual equipment. Knowledge Assessment (maximum of 100 points):

Pre-exam obligations	points	Final exam	points
Active class participation	10	written exam	20
Practical work	10	oral exam	30
Preliminary exam(s)	2x15		
Seminar(s)	-	-	