

Course Unit Descriptor

Study Programme: Agricultural economics			
Course Unit Title: Agricultural Extension			
Course Unit Code: 3OAE7I49			
Name of Lecturer(s): Ph.D. Dejan R. Janković Associate Professor; Ph.D. Marica Petrović, Assistant Professor; Ph.D. Marina Novakov, Assistant Professor			
Type and Level of Studies: Undergraduate Academic Studies			
Course Status (compulsory/elective): Elective			
Semester (winter/summer): Winter			
Language of instruction: English			
Mode of course unit delivery (face-to-face/distance learning): Face-to-face			
Number of ECTS Allocated: 6			
Prerequisites: None			
Course Aims: Introducing students to the basics of agricultural extension as an institution and a consulting process, the interdisciplinary approach of extension science, and basic organizational issues in agricultural extension. The aim is to introduce students to the basics of different concepts and approaches in organization, financing and performance of agricultural extension, as well as with theoretical references used to perceive these processes.			
Learning Outcomes: Upon the completion of the course, students are able to realize the complex and interdisciplinary nature of agricultural extension. Students can distinguish between different specific features, advantages and disadvantages of different forms of agricultural extension organization and financing. In addition, students are introduced to basic methods of agricultural extension and demands of extension communication. They can also critically analyse agricultural extension process and factors influencing it.			
Syllabus: <i>Theoretical Instruction</i> Extension science: from multidisciplinary to interdisciplinary concept. Defining agricultural extension. Aims and functions of agricultural extension. Agricultural extension as a developing factor in agriculture and rural areas. Extension and education, extension and research. The importance of innovations and the theory of diffusion and innovations. Agricultural extension in history. Different models of agricultural extension organization and financing. Extension system transformations. Agricultural extension experiences in different countries. Agricultural extension in Serbia. Institutions and participants in extension process. Specific features of extension communication. Features and competences of extension agents. Extension methods. Individual extension (communicational) methods. Group extension (communicational) methods. Massive (extension) communicational methods. <i>Practical Instruction:</i> Seminar papers, group work and discussions, practical tutorials in communication methods, case studies, role-plays.			
Required Reading: Hoffmann, V., Gerster-Bentaya, M. Christink, A. and M. Lema (Ed.) (2009): Rural Extension. Basic concepts and issues, VOL: 1. MARGRAF PUBLISHERS Van den Ban, A.W & H. S. Hawkins (1996): Agricultural Extension. Second Edition, Blackwell Science			
Weekly Contact Hours:	Lectures: 2	Practical work: 2	
Teaching Methods: Lectures, group work and discussions, seminar papers.			
Knowledge Assessment (maximum of 100 points):			
Pre-exam obligations	points	Final exam	points
Lecture attendance	10	Oral Exam	30
In-class activity	20		
Tutorials attendance	10		
Seminar Paper	30		
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			