

Course Unit Descriptor

<b>Study Programme: Architecture</b>			
<b>Course Unit Title: Graphic Design</b>			
<b>Course Unit Code: A326</b>			
<b>Name of Lecturer(s): Mirković Petar, Stojaković Vesna</b>			
<b>Type and Level of Studies: bachelor</b>			
<b>Course Status (compulsory/elective): compulsory</b>			
<b>Semester (winter/ summer): summer</b>			
<b>Language of instruction: english</b>			
<b>Mode of course unit delivery (face-to-face/distance learning): face-to-face</b>			
<b>Number of ECTS Allocated: 3</b>			
<b>Prerequisites: none</b>			
<b>Course Aims:</b> Educating students to use graphic design in architecture.			
<b>Learning Outcomes:</b> To apply acquired knowledge in further educational process as well as in the future professional work.			
<b>Syllabus.</b> Graphic design in architecture, urbanism and design. Visual Communications. Graphic design in architectural visualization and presentations. Image composition. Raster and vector images. Adjustment of image parameters. Selective change of tones and colors in a raster image. Types of image blending. Working with vector shapes, creating and modification. Creating and modifying letter shapes in the image. Advanced image editing and postproduction. Application of graphic design in architecture. Design of presentations, posters and brochures.			
<b>Required Reading:</b> Relevant literature in English, tbd			
<b>Weekly Contact Hours:2</b>		<b>Lectures: 1</b>	<b>Practical work:</b>
<b>Teaching Methods:</b> Lectures. Exercises to be held in computer laboratory.			
<b>Knowledge Assessment (maximum of 100 points):</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
Attendance			
Computer exercises			
Tests (4x)			

