

Study Programme: Architecture			
Course Unit Title: Cultural Heritage in Urban and regional development			
Course Unit Code: RPR198			
Name of Lecturer(s): Sladić Todorov Mirjana, Draganić Anica			
Type and Level of Studies: Master			
Course Status (compulsory/elective): elective			
Semester (winter/ summer): summer			
Language of instruction: english			
Mode of course unit delivery (face-to-face/distance learning): face-to-face			
Number of ECTS Allocated: 4			
Prerequisites: none			
Course Aims: The main objective of the course is to present the importance of cultural heritage in the urban planning and establishment of development strategies. During the course, students will be introduced to the basic concept of protection classification, methodology of studies and principles of cultural heritage protection, as well as regional and international professional and legal acts which regulate the place of cultural heritage in the process of urban planning and development strategies.			
Learning Outcomes: Students who successfully fulfill their responsibilities will be able to properly implement valorized cultural heritage in the planning documents. Acquired knowledge will enable them to take an analytical and critical approach to the consideration of cultural heritage, the needs of his protection, valorization, as well as its non-exclusive participation in the process of modern development.			
Syllabus. Introduction; Concepts in the field of cultural heritage; Categorization of cultural heritage; Classification of cultural heritage by species and preservation; Competent institutions and associations of regional and international importance that deal with valorization and protection of cultural heritage; General principles in the application of cultural heritage protection; Legal protection of cultural goods; SWOT analysis of cultural heritage by type and preservation; The economic assessment benefits from the participation of cultural heritage in the process of planned regional and urban development - cost benefit analysis; Marketing and branding of cultural heritage in the function of protecting and preserving cultural heritage; Processes and ways of participation of competent institutions for the protection of cultural heritage, as well as citizens and influential groups in the implementation of cultural heritage in the process of regional urban development.			
Required Reading: Relevant literature in English, tbd			
Weekly Contact Hours: 2	Lectures: 2	Practical work: 2	
Teaching Methods: Lectures; consultations; field research; workshop; essay; graphic work; written examination/test; oral exam.			
Knowledge Assessment (maximum of 100 points):			
Pre-exam obligations	points	Final exam	points
Attendance			
Computer exercises			
Tests (4x)			

