

<b>Study Programme: Engineering Management</b>			
<b>Course Unit Title: Management of Small and Medium Enterprises</b>			
<b>Course Unit Code: IM1215</b>			
<b>Name of Lecturer(s): Vladimir Đaković</b>			
<b>Type and Level of Studies: bachelor</b>			
<b>Course Status (compulsory/elective): elective</b>			
<b>Semester (winter/ summer): winter</b>			
<b>Language of instruction: english</b>			
<b>Mode of course unit delivery (face-to-face/distance learning): face-to-face</b>			
<b>Number of ECTS Allocated: 5</b>			
<b>Prerequisites: none</b>			
<b>Course Aims:</b> The objective of the course of Management of Small and Medium Enterprises is to provide an adequate theoretical and practical basis, that is, a system approach in the field of analysis of the key factors for the success of the management of small and medium enterprises. Particular attention has been given to understanding the place, role and importance of small and medium enterprises in a dynamic business environment, as well as acquiring the basic knowledge in the management of small and medium enterprises.			
<b>Learning Outcomes:</b> Students will be enabled for: 1) assessing business opportunities independently, 2) their market valuation, as well as 3) finding optimal solutions in managing small and medium size enterprises. Students will acquire systemic knowledge on how to manage the processes within the domain of small and medium size enterprises, and how to analyze the impact of both internal and external factors on growth and development of small and medium size enterprises.			
<b>Syllabus.</b> Basic characteristics of the SME sector; The place, role and importance of small and medium enterprises in a dynamic business environment; The main features of small and medium enterprises: strengths and weaknesses; Structuring the organization of small and medium enterprises; Specificities of management in small and medium enterprises; Financing of small and medium enterprises; Strategic aspects of the growth and development of small and medium enterprises; Business of small and medium enterprises - contemporary tendencies.			
<b>Required Reading:</b> Relevant literature in English, tbd			
<b>Weekly Contact Hours:2</b>		<b>Lectures: 3</b>	
		<b>Practical work: 2</b>	
<b>Teaching Methods:</b> Lectures. Tutorial sessions. Consultations.			
<b>Knowledge Assessment (maximum of 100 points):</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
Attendance			
Computer exercises			
Tests (4x)			

