

Course Unit Descriptor

<b>Study Programme:</b> Graphic Engineering and Design			
<b>Course Unit Title:</b> Graphic Products Design			
<b>Course Unit Code:</b> F21111			
<b>Name of Lecturer(s):</b> Gojko Vladić			
<b>Type and Level of Studies:</b> Bachelor Level			
<b>Course Status (compulsory/elective):</b> compulsory			
<b>Semester (winter/summer):</b> Summer			
<b>Language of instruction:</b> English			
<b>Mode of course unit delivery (face-to-face/distance learning):</b> Face-to-face			
<b>Number of ECTS Allocated:</b> 5			
<b>Prerequisites:</b> None			
<b>Course Aims:</b> Acquisition of new theoretical and practical knowledge and their application in printing production			
<b>Learning Outcomes:</b> Acquired knowledge is used in further educational development and in the application in practice.			
<b>Syllabus:</b> Graphic Production, Requirements engineering, Software tools for the design, Design of preliminary elements, Design and manufacture of equipment for video production, Design and development tools for graphic production, Graphic products and their features, Design of products of paper and paperboard, Other design products materials, Construction products and the impact on design, Contemporary design application systems for printed products			
<b>Required Reading:</b> Relevant literature in English TBD			
<b>Weekly Contact Hours:</b> 4	<b>Lectures:</b> 2	<b>Practical work:</b> 0	
<b>Teaching Methods:</b> Classes are conducted with modern teaching aids and methods, interactively through lectures, computer and laboratory exercises. Lectures presents the theoretical part of the curriculum followed by examples and simulation solutions for easier understanding of the subject matter. Computer exercises are organized in a way to supplement the skills of graphic technology and laboratory practice are used to practically apply the acquired knowledge using the available laboratory equipment. In addition to lectures and exercises, tutorials are regularly held.			
<b>Knowledge Assessment (maximum of 100 points):</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			