

Course Unit Descriptor

<b>Study Programme:</b> Graphic Engineering and Design			
<b>Course Unit Title:</b> WEB design			
<b>Course Unit Code:</b> F501			
<b>Name of Lecturer(s):</b> Neda Milić			
<b>Type and Level of Studies:</b> Bachelor Level			
<b>Course Status (compulsory/elective):</b> compulsory			
<b>Semester (winter/summer):</b> Winter			
<b>Language of instruction:</b> English			
<b>Mode of course unit delivery (face-to-face/distance learning):</b> Face-to-face			
<b>Number of ECTS Allocated:</b> 6			
<b>Prerequisites:</b> None			
<b>Course Aims:</b> To enable students to handle technologies for web content design and to introduce students with web design principles.			
<b>Learning Outcomes:</b> Students are enabled for individual work in area of creating complicated web contents			
<b>Syllabus:</b> Fundamental technologies for web design: HTML, XHTML, CSS. Characteristics of the Internet network and HTTP protocol. Multimedia data types on the web. Streaming. Web site usability: page design, content design, web site design. Presentation for persons with special needs. Multilingualism and localization of content			
<b>Required Reading:</b> Relevant literature in English TBD			
<b>Weekly Contact Hours:</b> 4	<b>Lectures:</b> 2	<b>Practical work:</b> 0	
<b>Teaching Methods:</b> Consultations, computer practice, lectures.			
<b>Knowledge Assessment (maximum of 100 points):</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	points
Project defence	50	oral exam	50
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			