

Course Unit Descriptor

<b>Study Programme:</b> Journalism			
<b>Course Unit Title:</b> Introduction to web design			
<b>Course Unit Code:</b> 15ZUZU085			
<b>Name of Lecturer(s):</b> Associate Professor Zoltan Geler, PhD			
<b>Type and Level of Studies:</b> BA			
<b>Course Status (compulsory/elective):</b> Elective			
<b>Semester (winter/summer):</b> Winter			
<b>Language of instruction:</b> Serbian and Hungarian			
<b>Mode of course unit delivery (face-to-face/distance learning):</b> face-to-face			
<b>Number of ECTS Allocated:</b> 3			
<b>Prerequisites:</b> None			
<b>Course Aims:</b> Learning the basics of developing web pages and content management systems.			
<b>Learning Outcomes:</b> Learning the HTML language and CSS will enable students to understand and apply basic tool for development of web pages. Student will be able to use content management system and web page editor. The course includes content necessary for obtaining ECDL (European Computer Driving License) module "Processing web pages ".			
<b>Syllabus:</b> <i>Theory</i> Introduction to the basics of HTML language and CSS. Developing and maintaining web content, organizing the structure of blogs and web locations through content management system (WordPress), installing and configuring these systems. Developing web pages through editor. <i>Practice</i> During the practical hours illustrative examples and tasks are given for the programs introduced during the lectures.			
<b>Required Reading:</b> Josh Hill i James A. Brannan, Briljantno HTML5 i CSS3, CET, 2011 Tris Hussey, Naučite WordPress, Mikro knjiga, 2011 Jon Duckett, HTML & CSS Design and Build Websites, John Wiley & Sons, Inc., 2011			
<b>Weekly Contact Hours:</b>	<b>Lectures: 2</b>	<b>Practical work: 2</b>	
<b>Teaching Methods:</b> Theoretical lectures, practice hours.			
<b>Knowledge Assessment (maximum of 100 points):</b>			
<b>Pre-exam obligations</b>	points	<b>Final exam</b>	Points
Two tests	60	Written exam	40
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			