Course Unit Descriptor

**Study Programme:** Sociology

Course Unit Title: Intercultural Communication

Course Unit Code: 19.MG0015

Name of Lecturer(s): Prof. Žolt Lazar, PhD

**Type and Level of Studies:** Master

Course Status (compulsory/elective): elective

Semester (winter/summer): summer

Language of instruction: English

Mode of course unit delivery (face-to-face/distance learning): face-to-face

**Number of ECTS Allocated: 5** 

**Prerequisites:** passed an exam in a course dealing with problems of culture, communication or cultural policy

# **Course Aims:**

Introduction to major approaches to intercultural relations, their theoretical achievements and constraints; consideration of the main problems of multicultural societies, understanding of contemporary intercultural contacts and communication processes.

### **Learning Outcomes:**

Acquiring knowledge, mastering scientific and categorial apparatus for multicultural societies and intercultural contacts research, developing critical thinking, tolerance and sensitivity for cultural diversity.

### **Syllabus:**

Theory - Concepts and theories of intercultural relations. Multiculturalism and interculturalism. Cultural relativism, cultural contacts and the problems of cultural assimilation. Ethnocentrism and cultural imperialism. Problems of collective identity and cultural politics. Intercultural education. Intercultural contacts, globalization and modern communication media. Tolerance and intercultural dialogue.

*Practice* - study of relevant literature in the field of intercultural communication.

### **Required Reading:**

Giordano, Christian (2001): Essays in Intercultural Communication. Beograd: XX vek.

Martin, Judith and Thomas Nakayama (2010): Intercultural Communication in Contexts. Boston: McGraw Hill.

Meinhof, Ulrike and Anna Triandafyllidou (2008): Transcultural Europe. Beograd: Clio.

Mesić, Milan (2006): Multiculturalism. Zagreb: Školska knjiga.

Weekly Contact Hours: 3 Lectures: 2 Practical work: 1

**Teaching Methods:** lectures, study of theories and researches; seminar paper: description and analysis of intercultural contact (process); discussions and consultations.

# **Knowledge Assessment (maximum of 100 points):**

Pre-exam obligations	points	Final exam	points
Active class participation	10	written exam	/
Seminar paper	30	oral exam	60