

Course Unit Descriptor

Study Programme: Audiovisual Media (module: Production in Audiovisual Media)			
Course Unit Title: Contemporary Theatre Management			
Course Unit Code: MSP			
Name of Lecturer(s): Ristovski M. Ljubica			
Type and Level of Studies: Undergraduate academic studies			
Course Status (compulsory/elective): Compulsory			
Semester (winter/summer): Summer			
Language of instruction: English			
Mode of course unit delivery (face-to-face/distance learning): Face-to-face			
Number of ECTS Allocated: 2			
Prerequisites: None			
Course Aims: Students are enabled to work at managing positions in theatre institutions. They acquire theatre management knowledge in order to implement it in practice.			
Learning Outcomes: Students are enabled to cope with different situations at responsible management positions within theatre institutions.			
Syllabus:			
<i>Theory</i>			
Introducing students to the role of the management in theatre organization, functions and management levels, systems and decision-making processes, communications, management problems. Organizational structure. Organizational culture. Business philosophy. Visual identity.			
Required Reading: William Byrnes: <i>Management and the Arts</i> , 2009, Elsevier Inc.			
Weekly Contact Hours: 2		Lectures: 2	
Practical work: 0			
Teaching Methods:			
Group lectures with the use of supplementary teaching and video material.			
Knowledge Assessment (maximum of 100 points): 100			
Pre-exam obligations	points	Final exam	points
Active class participation	20	written exam	
Practical work		oral exam	50
Preliminary exam(s)		
Seminar(s)	30		
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			

