

Course Unit Descriptor

Study Programme: Fine Arts (module: Painting, Sculpture, Printmaking) Applied Arts and Design (module: Graphic Design, Illustration, Interior Design)			
Course Unit Title: Digital Image 1			
Course Unit Code: DGS1			
Name of Lecturer(s): Despotovski V. Goran			
Type and Level of Studies: Undergraduate Academic Studies			
Course Status (compulsory/elective): Elective			
Semester (winter/summer): Winter			
Language of instruction: English			
Mode of course unit delivery (face-to-face/distance learning): Face-to-face			
Number of ECTS Allocated: 3			
Prerequisites: None			
Course Aims: The aim of the course is for students to develop the skills of using digital electronic devices and software packages. The creation of the visual content is done through the use of the digital image. The acquiring of knowledge in realization, choice of materials, presentation and publishing of the work.			
Learning Outcomes: Student acquire the knowledge in the categories of digital media with the ability to apply those in contemporary creation. They become trained to produce the art project in a digital media.			
Syllabus: Getting acquainted with software tools and applications in the digital image process. Reason and use of digital format, use of color, contrast, light. Work in the Adobe package: Photoshop, Illustrator, Flash, etc. Tasks in the creation of a digital art project: research, media selection, realization, presentation (digital drawing, use of text, photo input - filtering / photomontage, collage, portfolio. Production and possibilities (screen image, printing, projection, cutting ...).			
Required Reading: <i>The Language of New Media</i> , Lev Manovich, Cambridge Mass, USA, 2001. <i>Art today</i> , Edward Lucie-Smith, London: Phaidon Press, 1995. <i>Digital art</i> , Christiane Paul, Thames & Hudson, 2003. <i>New Media in Late 20th-Century Art</i> , Michael Rush, Thames & Hudson, 2001. <i>A Touch of Code, Interactive Installations and Experiences</i> , Klanten, S. Ehmann, V. Hanschke, 2011.			
Weekly Contact Hours: 3	Lectures: 2		Practical work: 1
Teaching Methods: Theoretical and practical lectures; Group lectures and individual work.			
Knowledge Assessment (maximum of 100 points): 100			
Pre-exam obligations	points	Final exam	points
Active class participation	30	Project presentation	30
Practical work	30		
Additional activities	10	
Seminar(s)			
The methods of knowledge assessment may differ; the table presents only some of the options: written exam, oral exam, project presentation, seminars, etc.			