

Course Unit Descriptor

Study Programme: Applied Arts and Design (module: Graphic Design)			
Course Unit Title: Packaging Design			
Course Unit Code: AMBA			
Name of Lecturer(s): Nikola Berbakov			
Type and Level of Studies: Undergraduate academic studies			
Course Status (compulsory/elective): Compulsory			
Semester (winter/summer): Winter and summer			
Language of instruction: English			
Mode of course unit delivery (face-to-face/distance learning): Face-to-face			
Number of ECTS Allocated: 10			
Prerequisites: Basic knowledge of packaging design and printing technologies.			
Course Aims: An innovative approach to the packaging design, practical work and cooperation with local industries.			
Learning Outcomes: Application of graphic solutions and ideas on different forms of packaging. Getting acquainted with different types of cardboard and possibilities of using cardboard as packing material.			
Syllabus:			
<i>Theory</i>			
Introduction to paper and cardboard packaging design. Researching forms, technology of production and possibilities of cutting, bending and embossing various types of paper materials.			
<i>Practice</i>			
Practical training of students in the field of graphic and packaging design and improvement of teamwork experience. Making packaging models and prototypes, consultations about the project works.			
Required Reading: Any useful manual about the forms and structures of paper and cardboard packaging design.			
Weekly Contact Hours: 3	Lectures: 2	Practical work: 1	
Teaching Methods:			
Group lectures with the use of various literature, manuals and video material. Group visits to the local cardboard product industry.			
Knowledge Assessment (maximum of 100 points): 100			
Pre-exam obligations	points	Final exam	points
Active class participation	30	Practical exam	
Practical work		Project work	70
Preliminary exam(s)		
Seminar(s)			
The methods of knowledge assessment may differ; the table presents only some of the options: practical exam, project exam, project presentation, seminars, etc.			